



## *In this Issue*

Education News across the World  
AIMRI TIP  
Ask the Expert

## Education News across the World



### **UAE'S EDUCATION MARKET LIKELY TO REACH \$7.1 BILLION BY 2023**

According to the recent report by Boston Consulting Group (BCG), UAE's education market is expected to grow from \$4.4 billion in 2017 to \$7.1 billion by 2023. Tapping into the Dhs10.4 billion budget set aside for education in UAE's 2020 budget, and with a view to contribute to UAE's Education 2020 Strategy - part of Vision 2021 - EdComs, a full-service creative communications agency with a focus on education, launches its Middle East office in Dubai. EdComs connects businesses and other organisations to the education sector, bringing real life experience and expertise into the classroom. The programmes that it develops on behalf of those organisations, teach young people 21st century skills and help prepare them for future careers in the dynamic and fast paced environment in the UAE. **Source: Gulf Today**

# Education News across the World



## EFW 2020 HIGHLIGHTS “CRISIS” IN EDUCATION

Speakers at the Education World Forum 2020 in London discussed a “crisis in education”, airing concerns that Sustainable Development Goal 4 – which includes universal primary and secondary schooling and universal literacy for children among its aims. According to Saavedra, in lower and middle-income countries 53% of 10-year-olds cannot read and understand a simple story. This rises to an estimated 90% in Sub-Saharan Africa. The importance of pre-primary education was also highlighted, particularly with regards to how it can promote continuing education as children grow up. Developments in edtech were praised for improving education access for disabled children, though there appeared to remain some questions about how it can be best used in disadvantaged areas. “I do think the glass is half full. If we look back in the 1950s, some 50% of primary school children were out of school,” said Robert Jenkins, chief of education at UNICEF.

**Source: The Pie News**

## UAE LAUNCHES SELF-EDUCATION ‘DIGITAL KNOWLEDGE HUB’

The Mohammed bin Rashid Al Maktoum Knowledge Foundation (MBRF) has unveiled the ‘Digital Knowledge Hub’, a comprehensive online platform to facilitate self-education and promote development. Launched on the occasion of the United Nations’ International Day of Education on 24th January, at a seminar held at the Mohammed bin Rashid Al Maktoum Knowledge Foundation Hall at the Higher Colleges of Technology- Dubai Men’s College, the platform meets the needs of school and university students, as well as researchers and experts in all disciplines. It provides a wealth of high-quality, reliable information that can be used in educational processes. Dr. Khaled Mohamed showcased the Digital Knowledge Hub platform and highlighted that it provides vast and diverse information resources, acting as a full-fledged and integrated platform for knowledge..

**Source:**

**Tahawultech.com**



## IS AI THE FUTURE OF EDUCATION?

with technology at their fingertips, school children, and even kindergartners, live in a world where education has changed, and where the internet is their primary source of entertainment and information. Today we are harnessing AI’s power to augment existing and create new systems that go far beyond data analysis, to uplift the overall quality of life and enhance the societal value chain. AI is believed to support education sector by delivering inclusive education, bridging the gap between the student and teachers, introducing experiential learning, visual associations and lifelong learning. It is believed that AI will lift the quality of our education systems by making education more inclusive, effective and cost efficient. But even more importantly, AI will open new avenues of innovation. AI-enabled classrooms are the first step for transforming education and meeting the challenges of the coming decades. **Source: India Today**



## ASK THE EXPERT

How do I improve on my writing skills in social media to create and impact?? - **Rahul Srivastava, Blogger**

Hi Rahul,

Today social media has become a very important platform for youngsters to express themselves and learn more about the language in which they wish to master themselves in. Indeed, it can enhance the way you read and write coherently. So, if you are looking to boost up your skills further here are small tips which can help you express yourself much better and effectively,

1. Engage in the language and learn to help yourself concisely.
2. Make sure you are precise and to the point since too much of beating around the bush can drive your audience away
3. Social media is a platform where every mistake big or small can spread like wildfire, hence it is important that you edit unimportant things and choose your words correctly
4. Try developing an individual style which can help you stand apart from other bloggers or writers in the community.
5. Learn from the experts and follow the works of your favorite people closely this will help you understand your area of expertise better and form your own opinion on things.
6. Avoid short forms in your language and make sure you have the right grammar. Since you will be exposed to a lot of feedback this will help you structure your sentences better and hone your writing skills in an effective way.

Happy writing!

This specific corner has been introduced for those who seek advice on education and related matters. If you have a feel free to submit your questions to [aimri@ariesgroup.ae](mailto:aimri@ariesgroup.ae)